

YOUR UNIFORM PROGRAM GUIDE



5 STEPS TO UNIFORM PROGRAM SUCCESS

As daunting as it may seem, establishing a uniform program doesn't have to be difficult. Here are 5 simple steps we'll take you through that take the work out of selecting new workwear.

What is a uniform program?

A uniform program is a way to efficiently manage and fulfill employee uniform requests. It eliminates the uncertainty associated with managing uniforms for your current team and simplifies the ability to acquire uniforms for new hires quickly.

Why do I need a uniform program?

A uniform program can help to increase your brand awareness and keep your brand messaging consistent. It helps identify your employees to your customers and keep your team safer on the job.

A uniform program can also help enhance your team dynamic and help increase team morale.*

What are the different types of uniform programs?

Companies have different needs for their uniform programs, depending on their size, industry needs, and budget. The majority of these needs can be met by three types of uniform programs.

1. Rental / Leasing Contract with a Laundry Provider

A company contracts with a provider to supply and launder employee uniforms. So, employees are not required to wash or maintain their own uniforms.

2. Direct Purchase

A company purchases uniforms directly from a distributor or a retailer (in-person or online). Owned uniforms must be managed and laundered by the company or its employees.

3. Employee Purchase

Employees purchase their uniforms using either their own money or a company-funded allowance. These uniforms are laundered at home by the employee.

***Business owners stated that uniforms are
50% more effective
than most forms of advertising.**

#1 **Assessment**

Our uniform pros will evaluate your needs – Challenging weather? Different sizes? More comfort? Customization? Check out the list.

#2 **Connection**

We'll partner you up with one of our 5,000+ distributors based on your needs, company size, and location(s).

#3 **Recommendation**

We will identify uniform products and solutions that align with your needs, brand, size, and budget.

#4 **Evaluation**

Put us to work with a Wear Trial for a few team members to make sure everything is just right - like a giant dressing room for your mind!

#5 **Celebration**

Enjoy your uniform program! We'll tailor delivery to your specifications and continue to stay by your side to ensure you're well-equipped for years to come.

KEY CONSIDERATIONS FOR A SUCCESSFUL UNIFORM PROGRAM



Employee Needs

Consider the employee's role, job requirements, and any safety regulations that may dictate the type of uniform needed.



Uniform Selection

Choose uniforms and fabrics that align with your brand image, industry standards, and employee comfort and sizing options.



Cost Analysis

Evaluate the financial aspects of implementing a uniform program, including initial setup costs, ongoing rental or purchasing expenses, and potential benefits.



Vendor Selection

Select a reliable uniform provider with a good track record, quality products, and excellent customer service.



Compliance & Regulations

Know the legal requirements and your industry's regulations related to uniform safety and dress codes.



Program Management

Establish clear procedures for managing your uniform program. Determine how uniforms will be distributed, collected, laundered, and maintained.



Employee Involvement

Involve your employees in the process and ask for their feedback on uniform preferences and concerns.



Flexibility & Adaptability

Regularly assess the program's effectiveness and adjust as needed with the help of our uniform pros.



GET WITH THE PROGRAM!
Contact our sales team today, or scan the QR code to jumpstart creating your new uniform program!



Part of the Workwear Outfitters Family of Brands

